



Brand Comparison Chart

BRAND	MARKET	PRODUCTS	APPLICATIONS	USAGES	COMPETITORS	PRICE POINT	PRODUCT LEVEL
 CLEVELAND Cleveland (CTD)	Industrial	Drills Taps End Mills (Carbide, Cobalt & HSS) Reamers (Performance Products)	Fixed Spindle (Controlled Machining Parameters) Close Tolerance Machining	Steel Stainless Aluminum Cast Iron Titanium Nickel Based Some Hard Metals	PTD/Dormer, Guhring, OSG, Widia GTD, Niagara, Weldon, M A Ford, Garr Tool, Melin, Widia Hanita, Monster	Highest-Priced GFI Line, Competitively Priced Against Some of Our Competitors	"BEST"
 Chicago-Latrobe* Chicago-Latrobe (CL)	Industrial (some MRO)	Drills Reamers Countersinks	General MFG applications Fixed Spindle (Controlled Machining Parameters)	Steel Stainless Aluminum Cast Iron Some Hard Metals	PTD/Dormer, Titex, Viking, Morse, YG-1, Guhring	Mid-Cost GFI Line, Very Competitively Priced Against the Competition	"BETTER"
 GREENFIELD THREADING Greenfield Threading (GT)	Industrial (some MRO)	Taps Special Taps	Fixed Spindle (Controlled Machining Parameters) Close Tolerance Machining	Steel Stainless Aluminum Cast Iron Some Hard Metals	Widia GTD OSG YMW	Low to Mid-Cost GFI Line, Very Competitively Priced Against the Competition	"GOOD" to "BETTER"
 CLE-LINE. Cle-Line (CLE)	Maintenance (MRO) STAFDA DIY	Drills Taps Dies Burs Saw Blades	Light Spindle Hand Held (Drilling & Tapping) Applications	Mild Steels Aluminum Wood	Morse, PTD/Dormer, Norseman, Triumph, DrillCo, YG-1	Lowest Cost GFI Line, Competitive Bid Products	"GOOD"